

indigo COMMONS

RETAIL + OFFICE SPACE
PURCHASE OPPORTUNITIES

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A blue-tinted photograph of two women meditating in a park. The woman in the foreground is a Black woman with long braids, wearing a dark halter-neck crop top and patterned leggings, sitting in a lotus position with her hands in a mudra. The woman in the background is a white woman with long hair, wearing a light-colored t-shirt and dark pants, also in a lotus position. They are outdoors with trees and a building in the background.

A place for people.

Introducing Indigo—a brand new neighborhood in Richmond, TX. A place to live, to celebrate, and to call home. A place where people come first and full bellied is a state of mind, body, and spirit. Here, we enjoy an authentic, healthy, hand-crafted community—and all are welcome.

We're local. We are deeply connected to the food, music, and craft-made culture of our Houston roots. Enter Indigo Commons, our **neighborhood town center**. A connected village of retail, small businesses, restaurants, and plenty of outdoor spaces to come as you are and stay awhile.



Indigo Commons

What if you could own your own shop—a brand new building that fits your business needs perfectly?

Imagine never dealing with landlords or negotiating another lease. **Merchants, shopkeepers and small businesses** are a huge part of our vision here at Indigo, which is why we've curated this collection of **retail buildings for purchase in Indigo Commons**—the heart of our new community.

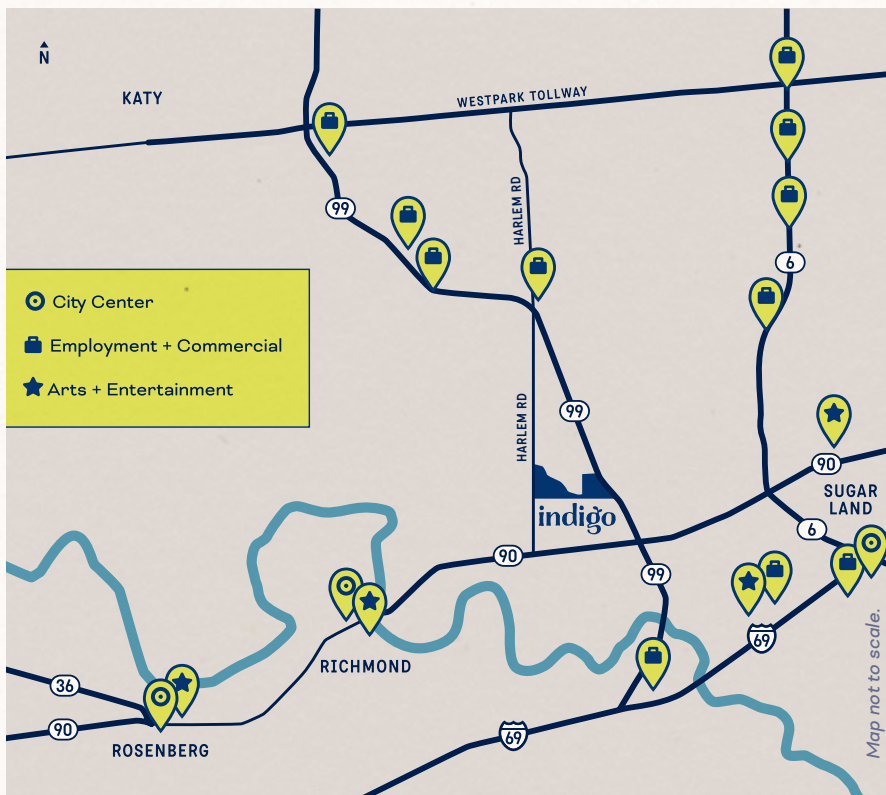
At Indigo, we're creating a vibrant, diverse community from the start. We're investing in an energized, engaging, active mixed-use Commons—and it's in the mix day one. From our human-scale **working farm** and pasture (delivering farm-to-table goodies!) to our dedicated event staff—curating **concerts, festivals**, and more—we're bringing everyone beyond the Indigo community to its center.

Our vision for Indigo Commons includes a wide variety of small businesses—from specialty food and beverage offerings such as an all-day bakery café and a brewery—to boutique shops and neighborhood services like a nail salon, dry cleaner, and a general store.

DEVELOPMENT INFORMATION

LOCATION

Indigo is located in Richmond, TX in the middle of thriving neighborhoods and population bases of Sugar Land and Katy. Situated directly off State Highway 99, just north of US Highway 90, Indigo is adjacent to the Harvest Green master-planned community in Fort Bend County.



DEVELOPMENT HIGHLIGHTS

Indigo is a new **235-acre neighborhood** in **Fort Bend County**, created by Houston-based real estate development company, **Meristem Communities**. Indigo will be unique in every aspect of its design, anchored by Meristem's philosophy of creating **Places for People™** this mixed-use master-planned community is built for people first, bringing the energy of urban living to the suburbs, and focused on providing early phase opportunities to small business owners.

- 235 acres
- Approximately 650 homes* & 120 apartments
- 42-acre farm
- 25-acre amenity lake
- 12-acre Indigo Commons mixed-use properties

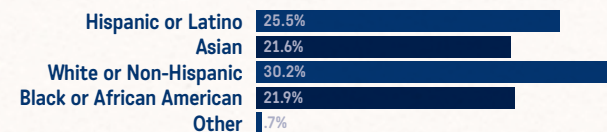
MARKET DEMOGRAPHICS (2022)

POPULATION:

900,000 with growth estimates of 960,499 (2025), 1,100,857 (2030).

DIVERSITY:

One of the most diverse counties in the nation, people from all over the world call Fort Bend home because of its inclusive culture, high median household incomes, exceptional schools, and beautiful communities.



AGE, EMPLOYMENT, EDUCATION

The average age in Fort Bend County is 35.6, and 73.5% of the workforce is "white collar." Slightly more than 46 percent of the adult population has a bachelor's degree or higher.

MEDIAN HOUSEHOLD INCOME

Average HHI within a 5-mile radius is \$127,494 according to Costar 2023.

*Homes to be sold by Houston homebuilders



Trail Blazers

41% of MILLENNIALS

in Richmond/Sugar Land/Missouri City

Median Age = 34

HHI	LIKELY TO BUY
\$50-\$75k	12.3%
\$75-100K	19.2%
\$100-\$150k	32.5%
\$150-\$200k	17.6%
\$200k+	18.4%

CONNECTION POINTS + NEEDS

- Time famine = access + convenience
- Health, outdoors + exercise
- Kids safety, no tech
- Demonstrating our impact on the environment

Ambitious Realists

25% of MILLENNIALS

in Richmond/Sugar Land/Missouri City

Median Age = 39

HHI	LIKELY TO BUY
\$50-\$75k	22%
\$75-100K	28%
\$100-\$150k	32%
\$150-\$200k	11%
\$200k+	7%

CONNECTION POINTS + NEEDS

- Exclusivity + quality
- Measurable health + wellness
- Seeking balance + need to de-stress
- Value convenient access

Pragmatic Pathfinders

61% of GEN-X

in Richmond/Sugar Land/Missouri City

Median Age = 49

HHI	LIKELY TO BUY
\$50-\$75k	20%
\$75-100K	21%
\$100-\$150k	30%
\$150-\$200k	15%
\$200k+	15%

CONNECTION POINTS + NEEDS

- Diversity + cultural explorer
- Group activities
- Social impact + philanthropy
- Desire for new experiences

Full Throttles

37% of BOOMERS

in Richmond/Sugar Land/Missouri City

Median Age = 56

HHI	LIKELY TO BUY
\$50-\$75k	17%
\$75-100K	20%
\$100-\$150k	32%
\$150-\$200k	16%
\$200k+	15%

CONNECTION POINTS + NEEDS

- Home is "home base" – safe + convenient
- Independent minded
- Open, transparent communication
- Multi-gen families + young at heart

The goal of Indigo Commons is to create **energy and engagement** in the community. All first floor spaces must be active retail, inviting people in to shop, dine, and explore. The second and third floors of the buildings can be a combination of office or residential in various configurations depending on the building location chosen and the specific owners' needs.



PURCHASE PATH A

BYOB *Build Your Own Building*

Business owners purchase a pad-ready site from Indigo and **build their own building** (subject to Indigo Commercial Association's Architectural Guidelines). Lot and construction loan are closed simultaneously.

Best for established businesses with adequate cash flows and access to financing. Businesses that need significant customization in building design.

PURCHASE PATH B

Build to Suit

This path allows for **some customization of the building**, without business owner having to oversee construction. While SBA loans make more sense in this path, owner occupation requirements are high.

Best for established businesses with adequate cash flows who need some customization of their building, but do not want to oversee construction.

PURCHASE PATH C

The Full Monte

Business owners **purchase an existing completed building**. This method allows for the most flexibility with SBA loan programs and the **lowest barriers to entry**.

Best for established businesses with adequate cash flows that can occupy "white box" spaces successfully and do not want to be involved in construction.

RECOMMENDED FUNDING SOURCES	Cash Traditional Commercial Loan	Cash Traditional Commercial Loan SBA 504/7a Loan	Cash Traditional Commercial Loan SBA 504/7a Loan
EXPECTED DOWN PAYMENT	20% (starting from \$100,000)	20% (starting from \$100,000) for traditional financing 10% (starting from \$50,000) for SBA loans	20% (starting from \$100,000) for traditional financing 10% (starting from \$50,000) for SBA loans
COMMERCIAL LOT OWNER	Sells lot with commercial association architectural restrictions.	Sells lot at construction finance closing and acts as buyer's general contractor, overseeing construction of the building.	Sells completed building.
BUYER	Secures construction financing, hires architects and a selects their own general contractor.	Secures construction financing (can be SBA 504/7a loan program) and hires affiliate as their general contractor.	Selects building and secures purchase financing.
SBA NOTES	It may be possible to use SBA 504/7a financing, but the closing process can be long and complicated compared to traditional financing. Owner must occupy 80% of the building.	Suitable for the SBA 504/7a process. Owner must occupy 80% of the building.	Suitable for the SBA 504/7a process. Owner must occupy 51% of the building, allowing for significant rental income.

Financing terms or monetary amounts shown are for information purposes only and may not be accurate or available at the time of purchase. 300 Acres, LLC and its members, managers, affiliates, partners, employees, agents or representatives are not banking institutions, lenders, or creditors or subject to the Truth in Lending Act/Regulation Z or any other federal or state laws mandating the accurate disclosure of financing terms and information.

OUR RETAIL SPACES

BUILDING OPTION A

Retail/Office

20' x 40'
1,600 sq. ft.
2 stories

SPACE INCLUDES:



Retail

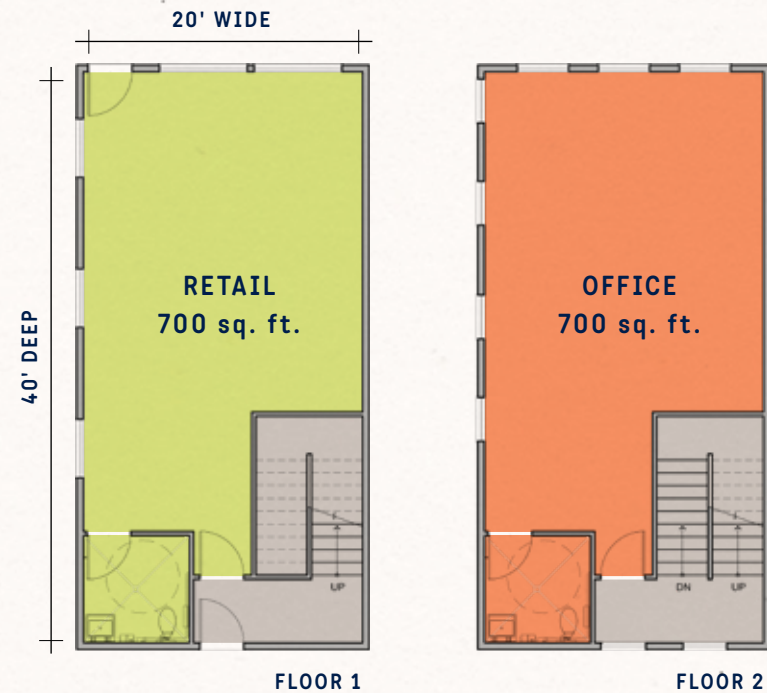


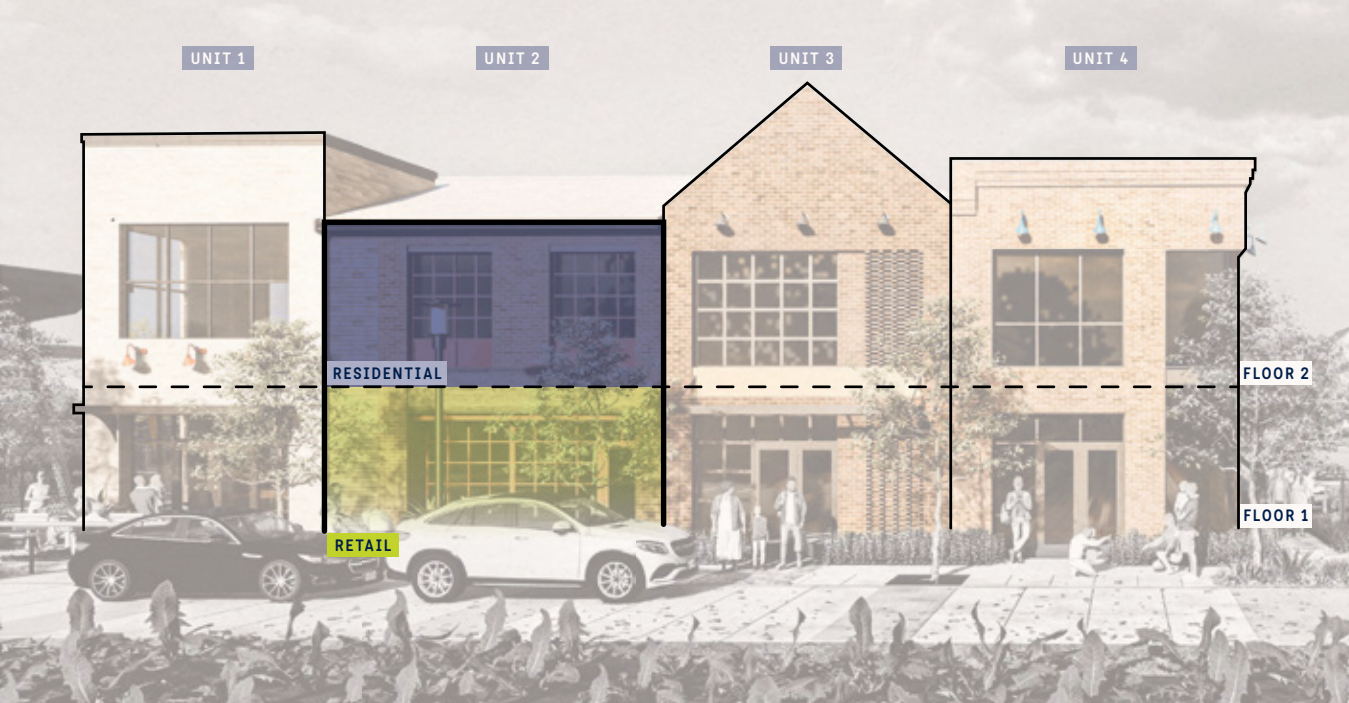
Office

Two-story configuration with first floor 700 sq. ft. retail area and second floor 700 sq. ft. office/storage space. 1,400 sq. ft. of gross leasable space and 200 sq. ft. of common area.

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OUR RETAIL SPACES

BUILDING OPTION B

Retail/Residential

20' x 40'
1,600 sq. ft.
2 stories

SPACE INCLUDES:



Retail

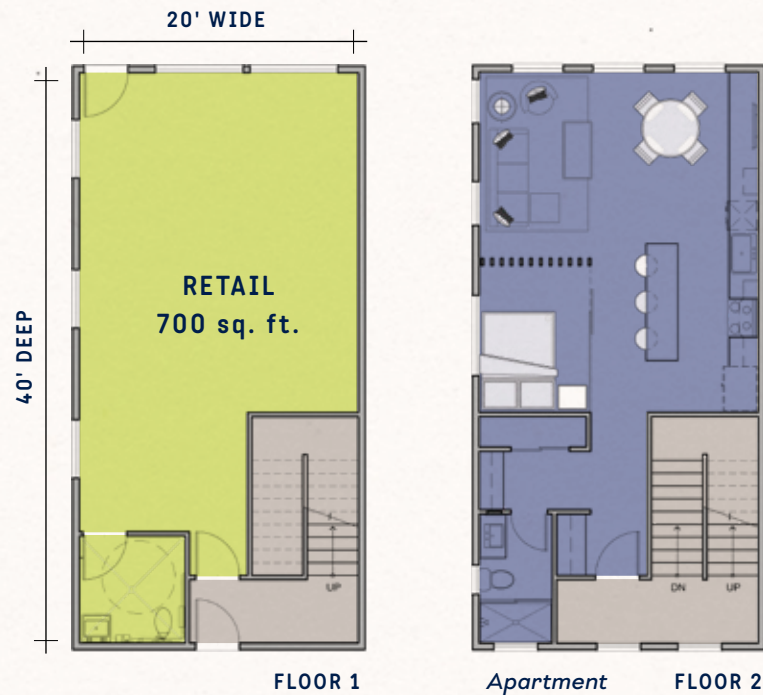


Residential Apartment

Two-story configuration with first floor 700 sq. ft. retail area and second floor 700 sq. ft. apartment. 1,400 sq. ft. of gross leasable space and 200 sq. ft. of common area. Owner may live in or rent out apartment.

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OUR RETAIL SPACES

BUILDING OPTION C

Retail/Office/Residential

20' x 40'
2,400 sq. ft.
3 stories

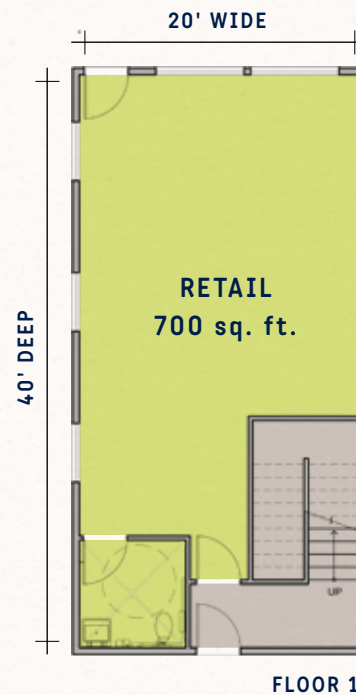
SPACE INCLUDES:

-  **Retail**
-  **Office**
-  **Residential Apartment**

Three-story formation with first floor 700 sq. ft. retail area, second floor 700 sq. ft. office/storage space, and third floor 700 sq. ft. apartment. 2,100 sq. ft. of gross leasable space and 300 sq. ft. of common area. Owner may live in or rent out apartment.

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OUR RETAIL SPACES

BUILDING OPTION D

Retail/Residential

20' x 40'
2,400 sq. ft.
3 stories

SPACE INCLUDES:



Retail

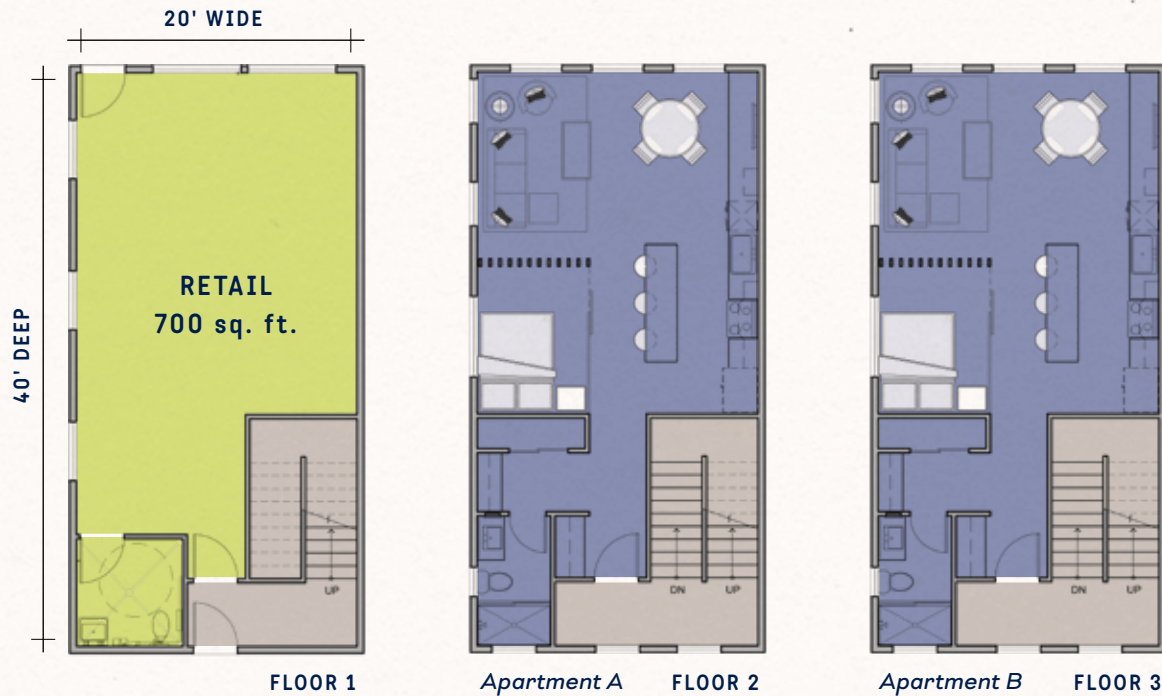


Residential Apartment A & Apartment B

Three-story formation with first floor 700 sq. ft. retail area, second and third floor 700 sq. ft. apartments. 2,100 sq. ft. of gross leasable space and 300 sq. ft. of common area. Owner may live in or rent out apartments.

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OUR RETAIL SPACES

BUILDING OPTION E

Retail/Residential

20' x 40'
2,400 sq. ft.
3 stories

SPACE INCLUDES:

Retail

Residential Townhome

Three-story formation with first floor 700 sq. ft. retail area, second and third floor two-story, two-bedroom 1,500 sq. ft. townhome. 2,300 sq. ft. of gross leasable space and 100 sq. ft. of common area. Owner may live in or rent out townhome.

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UNIT 1

UNIT 2

UNIT 3

OUR RETAIL SPACES

BUILDING OPTION F

Retail/Residential

40' x 40'
3,200 sq. ft.
2 stories

SPACE INCLUDES:



Retail



Residential

Two-story configuration with first floor 1,500 sq. ft. retail area and second floor 1,500 sq. ft. of living space with up to two bedrooms. 3,000 sq. ft. of gross leasable space and 200 sq. ft. of common area. Owner may live in or rent out residential area.

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40' WIDE

40' DEEP

RETAIL
1,500 sq. ft.

FLOOR 1

RESIDENTIAL
1,500 sq. ft.

FLOOR 2

BUILDING OPTION G

Custom

SPACE INCLUDES:

-  Retail
-  Office
-  Residential

Don't see the configuration that works best for you? Let us help you create the space that best fits your needs. **All first floor spaces must be active retail.**

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COMMUNITY MAP

1 Plaza

3 Dining Patio

5 Pop Up Retail/Dining

7 Bike Trail [8'-0"]

2 Lawn

4 Amenity Courtyard

6 Rain Garden

8 Courtyard

Map not to scale. All renderings and images shown are for illustration purposes only, are non-binding and are subject to change. Actual development may vary from developer's vision. No guarantee can be made that development will proceed as described.

indigo COMMONS



What if neighborhoods were built for humans rather than cars, capital and corporations? Meristem Communities believes the best places are born when spaces are thoughtfully designed and communities are empowered to care for them. Find your place in one of our Places for People.™

EQUAL HOUSING OPPORTUNITY. All renderings and images shown are for illustration purposes only, are non-binding and are subject to change. Actual development may vary from developer's vision. No guarantee can be made that development will proceed as described. All square footage is approximate. 2024 © Meristem Communities. All rights reserved.

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A PLACE FOR BREWERS, BAKERS & CHANGEMAKERS IN RICHMOND, TX

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